

JUDGING CRITERIA

Companies will be assessed based on their Collaborative Partnership in ASEAN and/or non-ASEAN countries. Companies can participate in one (1) or two (2) of these segments. They will be assessed based on the following criteria for their Collaborative Partnership initiative.

Criteria	
Quantitative	
Describe the initiative and positive outcomes derived from collaborating with partners in ASEAN and/or non-ASEAN countries. Please substantiate the claims with relevant documents and	
Qualitative	
Capability and Capacity Growth	Outline how the Company has taken the lead in the collaboration with its partners to increase capability and capacity
Market Challenges	Give examples of challenges faced and how they were overcome.
Collaboration	Elaborate how the collaboration has benefited all the partnering organisations. Provide names of partners involved.